

ANALYSIS OF THE ROLE OF COOPERATIVES IN INCREASING MEMBER INCOME (CASE STUDY OF KUD TANI SUBUR SEI. BEBERAS HILIR VILLAGE LUBUK BATU JAYA DISTRICT, INDRAGIRI HULU REGENCY)

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Abstract

This study aims to determine the role of the Village Tani Subur Cooperative Unit in increasing member income in Sei Beberas Hilir Village RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency. The data used in this study are primary data and secondary data. The method used in writing this thesis is descriptive method. The results of the study indicate that the role of the Subur Tani Village Unit Cooperative in increasing the income of members in Sei Beberas Hilir Village in Lubuk Batu Jaya District, Indragiri Hulu Regency plays a very important role in increasing this income. Seen from a comparison of the income of KUD Tani Subur members with Decent Living Needs (KHL) in Indragiri Hulu Regency.

Keywords: *KUD, Increasing Member Income.*

1. INTRODUCTION

The role of society in the economy has a broad scope. Activities that cover various matters directly related to economic activities as well as activities outside of economic activities. The Indonesian economy has three sectors of economic strength to carry out various activities in the order of economic life, namely the state sector, the private sector, and the cooperative sector. Cooperatives are one of the people's economic actors. According to the Law of the Republic of Indonesia Number 25 of 1992 concerning Cooperatives article 1, cooperatives are business entities consisting of individuals or cooperative legal entities with the basis of their activities based on cooperative principles as well as a people's economic movement based on the principle of kinship.

Analysis of the Role of Cooperatives in Increasing Member Income (Case Study of KUD Tani Subur Sei. Beberas Hilir Village Lubuk Batu Jaya District, Indragiri Hulu Regency)

Armis, Selly Tri Ningsih, Yudho Wibowo

This definition is compiled not only based on the concept of cooperatives as an economic and social organization but has completely reflected the norms and principles that apply to the Indonesian nation. According to Djojohadikoessomo in Hendrojogi (2012) cooperatives are human associations of individuals who willingly want to work together to advance their economy. These norms or rules are reflected in the function and role of cooperatives as a tool to build and develop potential, a tool to enhance the quality of human life and society, a tool to strengthen the people's economy, a tool to realize and develop the national economy (Hendar, 1999).

Cooperatives are not business capital associations that seek profit alone, but cooperatives are formed to meet the needs of members by providing the lowest possible prices and the best possible service in order to achieve the welfare of members. Article 33 paragraph (1) of the 1945 Constitution explains that it is not the prosperity of the individual that is prioritized, but the prosperity and welfare of all, and according to this, cooperatives are seen as suitable for the Indonesian economy. Cooperatives can provide balance, order to the national economy, so that according to the aspirations of the Indonesian nation, it can be achieved, as stated in the law, namely creating a just and prosperous society. In the cooperative economy, cooperatives are service oriented (maximizing service) (Ardianti et al., 2023).

Cooperative is also a business entity consisting of individuals or cooperative legal entities with the basis of its activities based on cooperative principles as well as a people's economic movement based on the principle of kinship. The development of cooperatives in the first long-term development has shown various significant successes, both in terms of the number of cooperatives, the number of cooperative members and the business value of cooperatives. Cooperatives have also been seen and play an active role in people's economic activities while at the same time starting to improve the welfare of their members. This situation is reflected in, among other things, the increase in the number and variety of cooperatives, the number and variety in the field of cooperatives, the number of members' savings, the amount of business capital, and the total business value of cooperatives. Munker (1990), stated that in accordance with the objectives of cooperatives, priority is given to improving the welfare of members, sustainable cooperative growth is not the end goal but is a justification in terms of improving the capacity of cooperatives in the framework of increasing member welfare. The progress in the development of cooperatives is quite encouraging because it has shown that cooperatives as people's economic movements and business entities are increasingly playing an active role and are more widely involved in various economic activities and at the same time have increased the welfare of their members whose economic capabilities are generally still limited. sustainable cooperative growth is not the ultimate goal but is a justification in terms of improving the capacity of cooperatives in the context of increasing the welfare of members. The progress in the development of cooperatives is quite encouraging because it has shown that cooperatives as people's economic movements and business entities are increasingly playing an active role and are more widely involved in various economic activities and at the same time have increased the welfare of their members whose economic capabilities are generally still limited. sustainable cooperative growth is not the ultimate goal but is a justification in terms of improving the capacity of cooperatives in the context of increasing the welfare of members. The progress in the development of cooperatives is quite encouraging because it has shown that cooperatives as people's economic movements and business entities are increasingly playing an active role and are more widely involved in various economic

activities and at the same time have increased the welfare of their members whose economic capabilities are generally still limited (Jamil et al., 2023).

In the framework of the economic development of the Indonesian nation, cooperatives have an important position and function together with State-Owned Enterprises and the private sector to carry out various efforts to achieve prosperity for all Indonesian people (Kartasapoetra 2003). Cooperatives also play a very important role in the formation or development of the village community's mindset (Yusuf et al., 2023). This is because cooperatives often hold basic training and counseling in the agricultural sector, in this field cooperatives explain ways or techniques for developing oil palm business management in order to increase yields and high income. This is very helpful for members and even village communities because cooperatives hold socialization or learning and training for all local village communities (Sari et al., 2023).

KUD Tani Subur Sei. Beberas Hilir Village RT.005/002, is a cooperative in Lubuk Batu Jaya District, Indragiri Hulu Regency. This cooperative is one of the cooperatives that manages oil palm plantations in the sub-district of Lubuk Batu Jaya, the area around Lalak or what is often called SP 1 Lalak. The community is very enthusiastic about the existence of this cooperative and the members in this cooperative are not only the people around the cooperative but many also come from outside areas (Yulyanti et al., 2023).

The management of this cooperative is in the form of cooperation between communities who own oil palm plantations, where on average the majority of the surrounding community work or are owners of oil palm plantation businesses. KUD Tani Subur Desa Seii Beberas Hilir RT.005/002 is a cooperative in partnership with PT Asian Agri, this KUD was founded during the transmigration period in 1990. It has grown rapidly to date and is a KUD that has many members joining it.

Table 1.1 Number of Cooperatives in Indragiri Hulu Regency in 2019

No	Subdistrict	Amount	Cooperative (Unit)	
			Active	Not active
1	role	17	11	6
2	Seberida	26	14	12
3	My Cena stem	19	17	2
4	Gangsal Stem	13	10	3
5	fly	15	6	9
6	Turtle Sand	16	12	4
7	Lyrics	15	12	3
8	West Rengat	36	27	9
9	Rengat	36	32	4
10	Lubuk Batu Jaya	12	8	4
11	My Kuala China	7	2	5
12	Brace Stem	17	16	1
13	Kulim raft	20	17	3

Analysis of the Role of Cooperatives in Increasing Member Income (Case Study of KUD Tani Subur Sei. Beberas Hilir Village Lubuk Batu Jaya District, Indragiri Hulu Regency)

	Armis, Selly Tri Ningsih, Yudho Wibowo			
14	Sei Lala	7	7	0
15	Province Development	2	2	0
16	National Development	7	5	2
Amount		265	198	67

Source: Indragiri Hulu Office of Cooperatives and SMEs, 2020.

From the table above it is known that the number of cooperatives (units) in Indragiri Hulu Regency is as many as 265 cooperatives spread across various sub-districts in Indragiri Hulu and there are also Provincial and National Development Cooperatives. Of the total active cooperatives there are 198 cooperatives and cooperatives that are no longer active are 67 cooperatives.

The Office of Cooperatives and UMKM explained that cooperatives that were no longer active in Indragiri Hulu Regency were due to several factors, namely going bankrupt, tax constrained and the disbanding of members being triggered causing cooperatives (units) to become inactive and no longer registered as active cooperatives.

KUD Tani Subur Desa Seii Beberas Hilir RT.005/002, which is engaged in agriculture, forestry and fisheries, has Legal Entity No.1687/BH/XIII/1992. This cooperative always improves its performance and is always responsive to members who join either in agriculture, fisheries, forestry or savings and loans. In this cooperative there are 394 members who are members of it, one of the conditions for this cooperative to be incorporated in it is to have an oil palm plantation (plots) and SHM (title certificate). The management system is divided into 16 farmer groups, which on average each farmer group has 22 members.

The community plays an active role in the management of oil palm plantations. This can be seen from all the work on processing oil palm plantations, starting from the fertilizer treatment until the harvest period, which are carried out very well by employees, most of whom are members of the community around the cooperative, namely the Lala River area. In addition to a good plantation management system, the owner or members are very happy and satisfied with the work of KUD Tani Subur, Sei Beberas Hilir Village, RT.005/002, after the researchers interviewed several members who were members. This greatly affected the income level of the members of the cooperative after the researchers conducted interviews with several members, the members stated that the management of their oil palm plantation business was more efficient and profitable and the total income of the members also increased.

Table 1.2 Number of Members and SHU obtained by KUD Tani Subur Sei Beberas Hilir Village, RT. 005/002 Lubuk Batu Jaya District, Indragiri Hulu Regency, 2010-2019

No	Year	Number of Members (people)	SHU (Rp/year)
	2010	394	104,230,673
	2011	394	86,485,210
	2012	394	142,706,383
	2013	394	140,444,123
	2014	394	142,035,426
	2015	394	26,290,138
	2016	394	30,124,707
	2017	394	63,493,946
	2018	394	461,988,830
0	2019	394	684,552,198

Source: KUD Tani Subur, 2020.

Based on the SHU data obtained, the high and low number of SHU can affect the level of welfare of members. Because as we know that SHU is distributed to members based on the statutes and bylaws and the participation of these members. If we look at the table above, SHU fluctuates every year and the lowest SHU was obtained in 2015, amounting to Rp.26,290,138/year and the highest SHU was obtained in 2019, namely Rp.684,552,198/year. As is well known, the level of SHU depends on how big the participation of members is in the Subur Farmer Cooperative, Sei Beberas Hilir Village, RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency. And if you look at the number of members each year there is no increase or decrease. This is because the average member of KUD Tani Subur is originally a resident of Sei Beberas Hilir Village where the KUD Tani Subur was founded. Prices and productivity are sources of uncertainty, so that when prices and production change, the income received by farmers also changes (Soekartawi, 1995).

Table 1.3 System for Sharing Leftover Business Profits (SHU) KUD Tani Subur Sei Beberas Hilir Village RT 005/002 Lubuk Batu Jaya District Indragiri Hulu Regency

No	allocation	Percentage	Number of SHU on year 2019	Total (IDR)
	SHU entirely	(%)		
	Reserve	20%	684,552,198	136,910,439
	SHU Members	55%	684,552,198	376,503,708
	Management	7.50%	684,552,198	51,341,414

Analysis of the Role of Cooperatives in Increasing Member Income (Case Study of KUD Tani Subur Sei. Beberas Hilir Village Lubuk Batu Jaya District, Indragiri Hulu Regency)

Armis, Selly Tri Ningsih, Yudho Wibowo

Fund			
Employee Fund	7.50%	684,552,198	51,341,414
Education Fund	5%	684,552,198	34,227,609
Social Fund	2.50%	684,552,198	17,113,804
Pemdaker Fund	2.50%	684,552,198	17,113,804
SHU total	100%		684,552,198
Clean			

Source: KUD Tani Subur, 2020.

Based on the data on the percentage allocation of the remaining results of operations (SHU) is an agreement of the members of the cooperative through the year-end meeting (RAT). In 2019 the remaining operating results obtained by cooperative members amounted to Rp.684,552,198 with the remaining operating results obtained by these members providing additional income for members that they do not get from other places. The size of the remaining business results that members get depends on how much they participate in the activities that have been provided by KUD Tani Subur itself, so that the cooperative can see its business units in increasing members' income. Cooperatives also have several business units that can assist activities in a cooperative business that are both profitable for cooperatives and members as well as the community.

Table 1.4 Total Remaining Results of Operations (SHU) per Member in 2010-2019

No	Year	Amount Member (person)	Total SHU (Rp)	SHU Earned Amount (Rp/person)
	2010	394	57,326,870	145,499
	2011	394	47,566,865	120,728
	2012	394	78,488,510	199,209
	2013	394	77,244,263	196,051
	2014	394	78,119,484	198,272
	2015	394	14,459,575	36,699
	2016	394	16,568,588	42,052
	2017	394	34,921,670	88,633
	2018	394	254,093,856	644,908
0	2019	394	376,503,708	955,593

Source: KUD Tani Subur, 2020

Based on the data above, every year the acquisition of individual business proceeds (SHU) of members of KUD Tani Subur Sei Beberas Hilir Village RT.005/002 Lubuk Batu Jaya District, Indragiri Hulu Regency experiences fluctuations, where the highest remaining individual business results are obtained in 2019 that is, each member received SHU of IDR 955,593/person and the lowest SHU was obtained in 2015, namely IDR 36,699/person. After the author conducted interviews with the chairman of KUD Tani Subur, Sei Beberas Hilir Village, RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency, the resource person explained why the SHU had decreased and increased drastically because of several related factors. This causes changes that can decrease SHU. In general, the welfare approach leads to meeting community needs, both primary, secondary and tertiary needs. According to Dumairy (1996:45) reveals that the level of welfare of the population can be seen through the allocation of consumption expenditure. If a resident or community in an area increases their welfare, the consumption expenditure for buying food will decrease.

KUD Tani Subur Desa Seii Beberas Hilir RT.005/002 has 16 farmer groups, each of which has a chairman. Each farmer group is divided into 22-25 members who are members of farmer groups. This management system is considered more efficient because it is more organized and orderly. Which can increase the income of oil palm farmers.

2. THEORETICAL REVIEW

Research Hypothesis

Based on the background and theoretical basis described above, the authors can take the following hypothesis, it is suspected that KUD Tani Subur, Sei Beberas Hilir Village, RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency, has a role in increasing members' income (viewed from the standard aspect). decent living necessities).

3. RESEARCH METHODS

This research was conducted at KUD Tani Subur, Sei Beberas Hilir Village, RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency. The reason for choosing the research location is because this KUD is a KUD which has a major influence on increasing the income of cooperative member communities and has a good and efficient oil palm business management system. And almost all of the people have oil palm plantation businesses. The population is a generalization area consisting of objects/subjects that have certain qualities and characteristics that are applied by researchers and studied which are then drawn conclusions (Sugiyono, 2009:215). As for the population of this study, all members of the cooperative KUD Tani Subur Sei Beberas Hilir Village RT.005/002 totaling 394 people. If you look at the total population, the author wants to reduce the population by calculating the sample size, namely using the slovin technique according to Wiranto Sujarweni (2019: 215). From the data from the calculation results, the researcher rounded up the

Analysis of the Role of Cooperatives in Increasing Member Income (Case Study of KUD Tani Subur Sei. Beberas Hilir Village Lubuk Batu Jaya District, Indragiri Hulu Regency)

Armis, Selly Tri Ningsih, Yudho Wibowo

calculation results to 23 to make the calculation easier. So the sample obtained from the results of the population calculation is twenty-three members. The samples taken were based on probability sampling technique, simple random sampling, namely the sampling technique. The data analysis method used in this study uses a descriptive method by analyzing the income level of KUD Tani Subur members or respondents in Sei Beberas Hilir Village, RT.

4. RESULTS AND DISCUSSION

Decent Living Needs Standard (KHL) is the basis for determining the minimum wage. The Components of Decent Living Needs (KHL) are components of fulfilling the daily necessities of life needed by a single worker for one month. Regulations regarding KHL are regulated in Law No. 13 of 2003 concerning manpower.

To find out whether the income or income of KUD Tani Subur members of Seii Beberas Hilir Village RT.005/002 Lubuk Batu Jaya District, Indragiri Hulu Regency can meet Decent Living Needs (KHL) by comparing the amount of income earned by respondents with Decent Living Needs (KHL)) which has been set by the Indragiri Hulu Regency government for 2019. From this table the author can see the amount of income or income of respondents or members after and after joining KUD Tani Subur Desa Seii Beberas Hilir RT.005/002 Lubuk Batu Jaya District, Indragiri Hulu Regency, by looking at and comparing the amount of income of members before and after becoming members using decent living necessities (KHL) of Indragiri Hulu Regency in 2019 from this table, a comparison and percentage of income after and before becoming member.

The average occupation of KUD Tani Subur members in Sei Beberas Hilir Village RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency where previously they joined as KUD members was as farm laborers who worked with plantation owners in the Lala River area whose average income not more than IDR 2,000,000 in one month. Respondents' income before joining KUD Tani Subur was very low and could not meet their daily needs. Some people even looked for additional work before the KUD Tani Subur existed.

Based on the results, it can be seen clearly about the income of the respondents before the existence of KUD Tani Subur, Sei Beberas Hilir Village, RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency. It can be seen from the data that the income of respondents or members before KUD Tani Subur was Rp. 500,000-1,000,000 18 people or 78.26%, and Rp. 1,100,000-2,000,000 5 people or 21.74% with an average income of IDR 923,913/month. Member income is very minimal due to lack of maintenance of their garden so that the results are small. And there are still many deficiencies in the private land management system and there is no good management in its management before the existence of KUD Tani Subur.

Table 1.5 Comparison of Income Before Becoming a Member of KUD Tani Subur Sei Beberas Hilir Village RT 005/002 Lubuk Batu Jaya District Indragiri Hulu Regency With Decent Living Needs (KHL)

No	Information	Frequency (person)	Percentage (%)
	Income > KHL	-	-
	Income < KHL	23	100
	Amount	23	100

Source: Processed Data, 2020

From the table above it can be seen that all respondents before becoming members of KUD Tani Subur Sei Beberas Hilir Village RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency, had income below the KHL, namely 23 people with a percentage of 100%. This illustrates that at that time the members before joining KUD Tani Subur had minimal income and were under KHL. And from the table above it can also be seen that the member's income cannot meet the standard of decent living needs. Still far from the word prosperous because the income of the respondents is still below the standard for decent living needs (KHL).

Then with the KUD Tani Subur Sei Beberas Hilir Village RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency, members' income increased, namely with the most respondents income of IDR 6,100,000-8,000,000, 13 people or 56.52%, and for income IDR 4,000,000-6,000,000 9 people or 39.13% and then respondents with income IDR 8,100,000-10,000,000 A total of 1 person or 4.35% with an average income of IDR 6,306. 521/month. From the table above we can see that the income of respondents before the KUD was very low.

Table 1.6 Comparison of Income After Becoming a Member of KUD Tani Subur Sei Beberas Hilir Village RT.005/002 Lubuk Batu Jaya District Indragiri Hulu Regency With Decent Living Needs (KHL)

No	Information	Frequency (person)	Percentage (%)
	Income > KHL	23	100
	Income < KHL	-	-
	Amount	23	100

Source: Processed Data, 2020

From the table above it can be seen that respondents after becoming members of KUD Tani Subur Village Sei Beberas Hilir RT.005/002 Lubuk Batu Jaya District, Indragiri Hulu Regency, their income was greater than the Decent Living Needs (KHL) figure, namely 23 people or respondents with a percentage 100%. From the table above it can be seen that the level of income after joining the KUD Tani Subur members can be categorized as prosperous.

So the results of the research above show that KUD Tani Subur, Sei Beberas Hilir Village, RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency, played a role in

Analysis of the Role of Cooperatives in Increasing Member Income (Case Study of KUD Tani Subur Sei. Beberas Hilir Village Lubuk Batu Jaya District, Indragiri Hulu Regency)

Armis, Selly Tri Ningsih, Yudho Wibowo

increasing the income of members in Sei Beberas Hilir Village. So the increase in the percentage of average income of respondents after the existence of KUD Tani Subur Sei Beberas Hilir Village RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency was 582.59%. So KUD Tani Subur plays a role and has a positive effect on increasing the income of members or respondents.

Discussion

From the results of the research above, we can see that KUD Tani Subur, Seii Beberas Hilir Village, RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency plays a role in increasing the income of its members. If you look at the increase in the percentage of average income of members or respondents, it increased by 582.59% after the existence of KUD Tani Subur Seii Beberas Hilir Village RT.005/002 Lubuk Batu Jaya District, Indragiri Hulu Regency and from a comparison of the income of KUD Tani Subur members with Decent Living Needs (KHL) in Indragiri Hulu Regency, it can be seen that before and after becoming a member of KUD Tani Subur, Seii Beberas Hilir Village, RT.

Based on the first previous research by Eva Yusliana et al, 2014 entitled The Role of the Luber Village Unit Cooperative in Increasing the Income of Members of Mukti Jaya Village, Rimba Melintang District, Rokan Hilir Regency. Concludes that the results of the study indicate that KUD Luber has a role in increasing the income of its members. This can be seen from the analysis of member income. From the analysis carried out, the member's income has increased from before becoming a member.

Based on the results of the second study conducted by Aldino Ahmad Rizki Edi Saputra 2016 entitled Analysis of Income and Welfare Levels of Members of the Tani Makmur Savings and Loans Cooperative (KSP) in South Lampung District, it was concluded that based on the results of the study, the income of cassava farmers was included in the category tall. And based on the average per capita income per year, the condition of farmers is above the poverty line.

5. CONCLUSION

Based on the results of research on the Analysis of the Role of Cooperatives in Increasing Member Income (Case Study of KUD Tani Subur Sei Beberas Hilir Village RT.005/002 Lubuk Batu Jaya District, Indragiri Hulu Regency, it is concluded as follows:

1. Based on the research that has been done, KUD Tani Subur, Seii Beberas Hilir Village, RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency has a role in increasing member income and playing a positive role in improving the economic quality of the community or members. Where it can be seen that the income of oil palm farmers has increased by an average of 582.59% with the KUD Tani Subur Village of Seii Beberas Hilir RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency.
2. Judging from the comparison of Decent Living Needs (KHL) it can be concluded that the income of members or respondents before joining KUD Tani Subur experienced that the income level of members or respondents was below the standard of Decent Living Needs (KHL).

Meanwhile, after joining KUD Tani Subur, they experienced an income level above the standard of Decent Living Needs (KHL).

Suggestion

Based on the discussion and research that has been done the author has several suggestions, namely as follows:

1. It is hoped that KUD Tani Subur Seii Beberas Hilir Village RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency can maintain performance and be more effective in providing ideas and insights to members to achieve the desired goals.
2. It is hoped that the management of KUD Tani Subur Seii Beberas Hilir Village RT.005/002, Lubuk Batu Jaya District, Indragiri Hulu Regency can develop existing business units in order to increase interest in spending by members and the surrounding community.
3. The writer realizes that there are many shortcomings and mistakes in writing this research, therefore the writer expects criticism and suggestions from readers to do better in this research.

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Analysis of the Role of Cooperatives in Increasing Member Income (Case Study of KUD Tani Subur Sei. Beberas Hilir Village Lubuk Batu Jaya District, Indragiri Hulu Regency)

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